ORDER

Order / Rev: 36924 Orders Alt Order #: 08837301 NRCC / SCHEDULE 2

Product Desc: Estimate: 2957

09/21/12 - 09/27/12 Flight Dates:

08/08/12 / 08/08/12 Original Date / Rev:

GENERAL Order Type:

KLAS

Mike Jones Primary AE:

K-WAS Sales Office:

National Sales Region:

Agency

National Media Inc Name:

Buying Contact:

Billing Contact:

815 Slaters Lane

Alexandria, VA 22314

Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission:

15%

Advertiser

Name:

NRCC

Demographic: A35+

Product Codes: PO4

LV1 Priority: Revenue Codes: AGY, POL, ISS New Business Thru:

Billing Type:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date End Date # Spots Gross Amount Net Amount 14 \$26,950.00 08/27/12 09/27/12 \$22,907.50 **Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	14	\$26,950.00	\$22,907.50	0.00
Totals	14	\$26,950.00	\$22,907.50	0.00

11/29/08

00:10:00

Account Executives

Account Executive	ve Sales Office Sales Region		Start Date / End Date	Order %
Mike Jones		Start Of Order - End Of Order	100%	

Order Share	Share	Total		
KLAS	30%	\$26,950.00		
Market	100%	\$89,833.33		

Competitive Share	Share	Total		
CABLE	0%	\$0.00		
KBLR	0%	\$0.00		
KFBT	0%	\$0.00		
KINC	0%	\$0.00		
KTNV	25%	\$22,458.33		
KTUD	0%	\$0.00		
KVBC	0%	\$0.00		
KVVU	5%	\$4,491.67		
KVWB	0%	\$0.00		
LV1	0%	\$0.00		
UNKWN	0%	\$0.00		

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1	8	09/21/12	09/21/12	8 News Now 6a M		6-7a	F	:30	1	\$900.00LV1	0.00 NM	1	\$900.00
	8 News Now 6a M-F								- 1				
	NON-8	6AM									1		
	Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
V	Veek: 09	/17/12	09/23/12	F	1	\$900.00	0.00						
E 2	8	09/24/12	09/24/12	8 News Now 6a M	-F CM	6-7a	M	:30	1	\$900.00LV1	0.00 NM	1	\$900.00
				8 News Now 6a M	1-F								

Print Date: 08/09/12 14:18:12 Page 2 of 3

KLAS

Order / Rev:

36924

Advertiser:

NRCC

08837301

Product Desc:

NRCC / SCHEDULE 2

Alt Order #: Flight Dates:

09/21/12 - 09/27/12

Estimate:

2957

Len Spots Rate Pri Rtg Type Spots Amount **Inventory Code** Break Start/End Time Days Ln Ch Start End 8-NOW 6AM End Date Spots/Week Rate Rating Start Date Weekdays M----0.00 Week: 09/24/12 09/30/12 \$900.00 \$900.00LV1 0.00 NM \$900.00 6-7a :30 09/25/12 09/25/12 8 News Now 6a M-F CM 8 News Now 6a M-F 8-NOW 6AM Spots/Week Rating **End Date** Weekdays Rate **Start Date** Week: 09/24/12 09/30/12 \$900.00 0.00 09/26/12 09/26/12 8 News Now 6a M-F CM 6-7a --W----:30 \$900.00LV1 0.00 NM \$900.00 8 News Now 6a M-F 8-NOW 6AM Spots/Week Rating **Start Date End Date** Weekdays Rate Week: 09/24/12 09/30/12 --W----\$900.00 0.00 ---T---\$900.00LV1 \$900.00 CM 6-7a :30 0.00 NM 09/27/12 09/27/12 8 News Now 6a M-F 8 News Now 6a M-F 8-NOW 6AM Rate Spots/Week Rating Start Date **End Date** Weekdays 09/30/12 ---T---\$900.00 0.00 Week: 09/24/12 1 \$5,000.00LV1 0.00 NM 0 \$0.00 NFL Reg Season Game£M NFL Football Reg. ----S 09/23/12 09/23/12 NFL Football Reg. Season (10:00 AM-4:15 PM) **CBS NFL FTBL End Date** Spots/Week Rate Rating Start Date <u>Weekdays</u> 1 \$5,000.00 0.00 Week: 09/17/12 09/23/12 Rate Rtq Type Description Start/End Time **Weekdays** <u>Length</u> Ch Date Range <u>Spot</u> 8 09/17/12-09/23/12 NFL Reg Season Games NFL Football Reg10:00 AM-4:15 .----Su :30(\$5,000.00) 0.00 NM See MG 13.2 [da] ---F--:30 1 \$1,300.00LV1 0.00 NM \$1,300.00 E 7 09/21/12 09/21/12 8 News Now 5-630p M-FCM 5-630p 8 News Now 5-630p M-F **CBS EVE NWS** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/17/12 0.00 09/23/12 \$1,300.00 M-----0.00 NM 09/24/12 09/24/12 8 News Now 5-630p M-FCM 5-630p :30 1 \$1,300.00LV1 \$1,300.00 8 News Now 5-630p M-F **CBS EVE NWS Start Date End Date Weekdays** Spots/Week Rate Rating Week: 09/24/12 09/30/12 M----\$1,300.00 0.00 -T----1 \$1,300.00LV1 0.00 NM \$1,300.00 09/25/12 09/25/12 8 News Now 5-630p M-FCM 5-630p :30 8 News Now 5-630p M-F **CBS EVE NWS Start Date End Date** Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 1 \$1,300.00 0.00 1 \$1,300.00LV1 0.00 NM \$1,300.00 E 10 8 09/26/12 09/26/12 8 News Now 5-630p M-FCM --W----:30 8 News Now 5-630p M-F **CBS EVE NWS Start Date End Date Weekdays** Spots/Week Rate Rating 09/30/12 --W----1 \$1,300.00 0.00 Week: 09/24/12 \$500.00LV1 0.00 NM \$500.00 8 09/22/12 09/22/12 Sat 7-8p - ET Wknd CM 7-8p ----S-**Ent Tonight Weekend ENT TONIGHT 60 Start Date End Date** Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 ----S-\$500.00 09/23/12 09/23/12 Sun 530-6p Ins Ed Wkn@M ----S :30 \$450.00LV1 0.00 NM 1 \$450.00 E 12 530-6p Inside Edition Wknd INSIDE EDITN W Spots/Week Rating End Date Weekdays Rate Start Date ----S 0.00 09/23/12 \$450.00 Week: 09/17/12 1 \$7,500.00LV1 09/25/12 09/25/12 Tue 10-11p CM 10-11p :30 0.00 NM \$12,500.00 E 13 8 Vegas **VEGAS** Spots/Week Rating Start Date End Date Weekdays Rate

KLAS

Totals

\$26,950.00

14

Order / Rev:

36924

Advertiser:

NRCC

Alt Order #:

08837301

Product Desc:

NRCC / SCHEDULE 2

Flight Dates:

09/21/12 - 09/27/12

Estimate:

2957

Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots **Amount** Ln Ch Start **End Inventory Code** :30 \$12,500.00 10-11p 1 \$7,500,00LV1 0.00 NM E 13 8 09/25/12 09/25/12 Tue 10-11p CM Vegas **VEGAS** Start Date End Date Rating Weekdays Spots/Week <u>Rate</u> Week: 09/24/12 09/30/12 -T----1 \$7,500.00 0.00 Start/End Time Rate Rtg Type Description Weekdays Length **Spot** Ch Date Range :30(\$7,500.00) 0.00 NM -T-----8 09/24/12-09/30/12 Tue 10-11p 10-11p See MG 13.2 [da] :30\$12,500.00 0.00 NM 8 09/24/12-09/30/12 Wed 10-11p 10-11p --W-----(M) MG for 6.1,13.1 11-1135p :30 1 \$1,900.00LV1 0.00 NM \$1,900.00 09/24/12 09/24/12 8 News Now 11p M-F E 14 CM M----8 News Now 11p M-F 8-NOW 11PM Rating Spots/Week End Date Weekdays Rate Start Date 09/30/12 M----1 \$1,900.00 0.00 Week: 09/24/12 1 \$1,900.00LV1 0.00 NM \$1,900.00 09/26/12 09/26/12 8 News Now 11p M-F CM 11-1135p --W----:30 E 15 8 8 News Now 11p M-F 8-NOW 11PM Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 --W----1 \$1,900.00 0.00